

Media Advisory

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GLOBAL
MEDIA AND
ANALYST SUMMIT
MARCH 4-5, 2010

Tata Communications Continues Emerging Markets' Investment Momentum

Tata Communication is continuing its growth strategy of partnership, investment and infrastructure development in the emerging markets. The global service provider has expanded its data center capacity and portfolio of services for enterprises and service providers in South Africa, committed a US\$200 million investment in the Middle East to build new infrastructure.

"Tata Communications is a global service provider with its heart in the emerging markets," said Vinod Kumar, President and COO, Tata Communications. "We want to be able to serve MNCs and service providers as they expand into these emerging markets by providing them with enabling infrastructure and services."

Tata Communications Opens New Data Center in Cape Town, South Africa

In March 2010, Tata Communications and Neotel, South Africa's first converged communications national operator, announced the launch of their second data center which will be located in Cape Town. In 2009, the companies launched a Johannesburg data center and recently optimized process interlocks to improve the time-to-market offered to their customers. These two new facilities will add to Tata Communications' expanding data center footprint that consists of nearly one million sq ft of data center and colocation space across 42 worldwide locations and with another half a million sq ft being built.

As part of Tata Communications global data center service and facility footprint, each South Africa data centers now offers more than 10,000 sq ft of data center capacity with a planned roadmap to upgrade each facility to 25,000 sq ft. Both data centers have been constructed to international standards, integrated into the company's global tier-1 IP network and have been designed to minimum N+1 specifications. The two facilities in South Africa will also cater to the requirements of redundancy, and resilience within the country.

Customers will benefit from Tata Communications' global consistent capabilities and standards that they have enjoyed in other markets. The data centers in South Africa will provide a host of infrastructure and managed services including collocation, hosting, security and cloud computing. "This will enable our customers to achieve faster time-to-market and focus on their market strategy while removing the need to undertake capex for infrastructure that is not their core business to own or manage," said Kumar.

"The 2010 FIFA World Cup in South Africa will place an unprecedented capacity demand for IT resources, power, space, bandwidth, and expertise on South Africa's service providers, thereby creating tremendous opportunities for all of us," said Kumar.

As the world ramps up to the 2010 FIFA World Cup, Tata Communications is putting in place international private line (IPL) service between South Africa and Europe to support this event. This service will be delivered over the

submarine cable systems SEACOM and SAT-3 and will include local access to the International Broadcast Center (IBC) to serve media customers directly. Customers will be provided with fully diverse network from the IBC to their sites in Europe.

Tata Communications earmarks US\$200 million investment for Middle East telco infrastructure and services

Tata Communications will invest US\$200 million in the Middle East over the next two years to develop telecom infrastructure as well as managed services that leverage the network including managed security, managed hosting and cloud computing solutions.

Part of the investment will go towards opening six new Telepresence rooms across the Middle East and Africa by the end of 2010. The new Telepresence public room will join a network of more than 12 other facilities in Tata Communications public room network all over the world giving businesses the ability to connect to and from the Middle East and Africa via real-time immersive video collaboration.

Besides the new Telepresence rooms, a major part of the US\$200 million investment will go into expanding the Tata Global Network (TGN) with the construction of the TGN-Gulf cable system that is being deployed in partnership with several major telecommunications operators in the Middle East.

The TGN-Gulf cable on which work began during October 2009 and which will be completed in the second half of 2011, will act as a gateway to the TGN network connecting the region to the rest of the world via the (TGN) providing reliable high speed bandwidth to all the key cities of the world.

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