

Managed Hosting and Storage

Gaming goes gold with hosted solutions



Tata Communications' Managed Hosting and Storage solutions provide a reliable and secure network infrastructure for game operators and publishers looking to offer the best virtual gaming experience to subscribers.

Build the Game and Leave the "Playability" to Us

Asia Pacific's online gaming industry is expected to grow at over 20 percent CAGR through 2010*. With this growing popularity, Singapore is becoming a central gaming location. Tata Communications' data center, located in Singapore, provides the Asia region with a cost-effective resource, infrastructure reach and IT capabilities to enable gaming customers with exclusive control, visibility and optimization of their applications.

Our expertise reduces your management burden, enabling game operators and publishers to focus on core development, marketing and distribution capabilities.

Predictable Cost Model

Our solution enables gaming Operators to control costs by shifting capital expenditures to operating expenditures, allowing for a predictable and recurring monthly fee. Our subscription based model provides an easy adjustment to the highly variable demand fluctuation from gamers. Leverage our world-class data facility, offering resiliency and redundancy for assured business continuity.

* According to IDC

Leverage our available data center space to optimize infrastructure reach and IT capabilities

Current Gaming Scenario

- Need for network design experts to ensure a low latency gaming environment
- Complex data storage management system
- Desire for an improved disaster recovery plan to ensure business continuity
- Ongoing security challenges
- Need for global reach and data center availability, particularly in the Asia Pacific region
- Requirement for certified project managers, security engineers, Microsoft, Cisco, and Sun professionals



ENTERPRISE
Data Center

Managed Hosting and Storage



Global Expertise

As a Tier-1 Internet provider and the largest owner of subsea cables, Tata Communications enables low latency for remote users through an extensive global reach. Sophisticated management tools allow full visibility and administration of your hosted applications.

We deliver the advantages of our global operations to help you reduce costs, while improving service quality and mitigating risk through the use of our global network, data centers, specialized resources, and sophisticated management tools.

Key Benefits

Secure Your Game and Gamers

Protect your gaming environment with end-to-end, world-class security features, firewalls and denial of service protection.

24x7 Client Support

Tata Communications offers reliable, around-the-clock support 365 days a year, applying ITIL best practices of processes.

High Service Availability

Our global network and IT infrastructure are built to ensure that your users have full gaming access at all times.

Reduce Up-front Costs

Leverage our subscription-based model to reduce capital investment and allow for on-demand growth opportunities.

Backup and More Backup

Our Managed Storage solutions include full redundancy and backup to prevent loss of valuable data for all gaming applications.

For more information on Managed Hosting and Storage, please visit:

www.tatacommunications.com/contact

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