

# Operator-Assisted Conferencing

## Expert managed conferencing for high profile events



**For your most important meetings, Tata Communications' suite of Operator-Assisted Conferencing solutions provides the event management expertise, technological innovation and guaranteed security you need to deliver your message with confidence.**

Whether you're communicating to employees, investors or customers, Operator-Assisted Conferencing can accommodate your business needs with a level of professionalism unmatched in the industry.

### Professional Meetings Every Time

Operator-Assisted Conferencing offers two levels of service for you to choose: Operator-Assisted Event and Operator-Assisted Auditorium. We provide the features and services you need to create unique solutions for your most important engagements.

### Operator-Assisted Events

- \_ Provides a suite of event management and operator-assisted services for large-scale and high-profile events
- \_ Dedicated event manager
- \_ Skilled operator

### Operator-Assisted Event Applications

- \_ Employee meetings
- \_ Stockholder meetings
- \_ Quarterly reports
- \_ Executive sessions
- \_ Virtual press conferences

### Operator-Assisted Auditorium

- \_ Highly skilled staff to guide reservation process
- \_ Operator pre-conference to review call details
- \_ Monitored call quality
- \_ Organized audience participation
- \_ Multiple caller identification options
- \_ Automated reporting
- \_ Participant list sent immediately via email
- \_ High-quality replay and archive options

### Operator-Assisted Auditorium Applications

- \_ Virtual press conferences
- \_ Large-scale events with up to 500 participants
- \_ Department all-hands calls
- \_ HR announcements
- \_ Training classes/seminars
- \_ Large staff meetings
- \_ Post-IR employee calls



# Operator-Assisted Conferencing



## Focus on Your Goals

**Experience.** We provide highly trained and experienced client service representatives.

**Professional care.** We offer comprehensive professional assistance, including a dedicated event manager and skilled operator. These experts undergo months of intensive training, specialized courses and ongoing assessments to provide you the most professional service in the business.

**Security and reliability.** From the latest encryption technology and industry-leading conference security features to an advanced fault-tolerant and redundant architecture, Tata Communications delivers industry-leading levels of security screening and provides 99.95 percent error-free performance.

## Critical Communication

Operator-Assisted Conferencing allows you to select the best solution to meet your specific goals, whether you're announcing quarterly earnings to investors, conducting focus groups or training sessions, holding press conferences, launching a new product, or making a company-wide announcement. For your image-impacting events, choose Operator-Assisted Conferencing, the solution companies count on when communication really matters.

## Simplify Your Meetings

Tata Communications enables customers to automate and simplify components of their critical business processes. By partnering with us, you get the world's most advanced Audio Conferencing services.

## Key Benefits

- Collaborate with our experts to assemble a solution that fits your needs
- Enjoy seamless performance
- Leverage advanced features
- Communicate key messages without worrying about technological limitations
- Reach audiences of any size – up to 500 participants

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**For more information on Operator-Assisted Conferencing, please visit:**

[www.tatacommunications.com/contact](http://www.tatacommunications.com/contact)

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