



Content Delivery Network

Ideal for businesses like:

Media companies,
Event management,
Online businesses,
Educational institutes
and more

**THINK AHEAD
SOLUTIONS**

For Small and Medium Enterprises

Experience enhanced content delivery that senses your need for better user experience

When your business has online content that needs to be delivered as fast as possible over the Internet, in order to provide progressive content engagement, we sense you will need our Content Delivery Network (CDN) service. It comes equipped with fast forwarding, resolution switching and download independent throttling. It is also powered to deliver the highest throughput levels, ensuring that our CDN service is all you will need to get your content noticed and recognized, faster.

Why CDN

Tata Communications' CDN service requires no client downloads and provides an interactive medium for end-user engagement, which ensures highest customer satisfaction. It is based on services which are IPv6-compliant, and thus overcomes the hurdles of exceptions and migration difficulties that most networks are plagued with. By choosing our CDN solution, you can give your business the assurance of a content delivery service that is wholly-owned, with a global-connected, centrally-managed network that keeps your content accessible at all times.



Key Benefits

Industry leading performance

Gain the advantage of start time that is, on an average, four times faster than other competitive offerings.

Highly scalable and reliable

The clustered Content Systems ensures no bottlenecking with provision for additional capacity that can be added immediately, without impact to the performance of the service. Even in the event of a node failure, our service avoids jeopardizing the system's ability to continue seamless content delivery.

Live content

The first cost-effective, carrier-grade, live broadcasting solution to enable customers to broadcast live content over the Internet to millions of viewers in a high-quality, highly-reliable experience that rivals television.

Heavy content

The clustered Content Systems ensures seamless and quick delivery of heavy content (video, animation, images, software, etc.) from the nearest geographical node.

Multiple screens

Support for 3 screens (Web browser, mobile, IPTV) which ensures that the content is seamlessly delivered to the most appropriate screen of the user.

Protecting your media assets

Allows Internet media properties to protect their copyrighted content from the growing number of pirating technologies, without disrupting the customer's experience. Also, offers the advantage of a security suite that is more effective, requires less overhead, and is more cost-efficient than any other solution.

Extensive peering relations

Tata Communications' Tier-1 service provides and maintains the best route to end-users who will benefit with faster content-delivery, with no congestion. Tata Communications' extensive peering ensures the best performance to end-users connected on virtually any Internet service provider in the world.

For more information on CDN:



6060 7070



customerservice@tatacommunications.com



www.tatacommunications.com/sme

Business Partner