

# OUR MVNE SERVICE IS YOUR FAST TRACK TO LAUNCH MVNOS

**QUICKLY ACCESS NEW REVENUES FROM SUB-BRANDS AND OTHER MVNO CHANNELS - AVOIDING THE NEED TO DIVERT RESOURCES FROM YOUR CORE BUSINESS.**

MVNO is a proven route to launch sub-brand propositions that protect market share, as well as take advantage of EBITDA margins on independent channels nearly double those of retail operations for some Mobile Network Operators (MNOs). The challenge is that it can distract from core brand activities.

Tata Communications' MOVE carrier grade hosted MVNE platform is the solution. It's a managed, end-to-end mobile virtual network enablement service that means you can launch MVNOs quickly and access valuable new revenue streams.

- **Grow your MVNO business internationally** - unlike other provider offerings, Tata Communications MOVE hosted MVNE service is based on our global data and voice network, with regional PoPs in five continents.
- **Convenient, end-to-end service for MNOs including management and billing** - our platform as a service provides all core processes in real time, covering service control (status of service), charging (usage services) and reporting.
- **Full control for management and customers** - a management portal supports multiple functions and use cases including accounts and access reporting, without the need for additional systems integration. A self-care portal for customer self-service also facilitates B2C and B2B order capture.

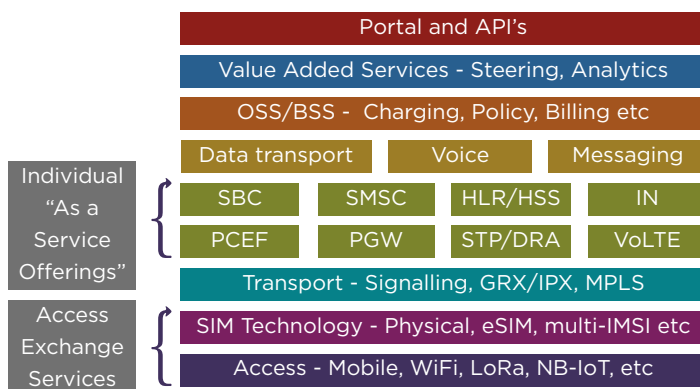
## CREATE THE SERVICE OFFERING YOU WANT AND LEAVE THE REST TO US

Once we're connected to your network, deploying and onboarding your MVNOs with Tata Communications' MOVE MVNE platform is quick and straightforward. You choose the services you wish to contract to your MVNOs, we then manage them through the unique combination of our state-of-the-art platform backed by Tata Communications' world-leading voice/data network.

Key features include:

- **Complete product suite** – backed by full support including brand extensions for retailers and mobile/PABX convergence plus call and SMS recording service. We also support:
  - Multi-IMSI and multi-MSISDN roaming services
  - Post-pay and pre-pay subscribers
  - M2M/IoT service
  - Real-time rating
  - Usage and policy control
  - Global Wi-Fi services.
- **Multi-tenant architecture** – comprising platform components selected from best-in-class BSS/OSS providers.

## TATA COMMUNICATIONS MOVE MVNE SERVICE:



Tata Communications MVNE Service Overview

For the full picture on Tata Communications MOVE MVNE services visit:

[www.tatacommunications.com/MVNO](http://www.tatacommunications.com/MVNO)

“A hosted MVNO platform is an effective model for MNOs to launch segmented sub-brand propositions and capture incremental revenue”

- Anthony Bartolo, President Business Collaboration, Mobility & IoT Solutions, Tata Communications

- Full Turnkey Hosted MVNE Platform
- Delivers the building blocks you need for the success of your sub-brand or channel business
- Low cost to serve your sub-brand or channel partners
- Real-time service control for post-pay and pre-pay subs
- Scalability – both scale-up and scale-down
- Secure channel management environment
- Carrier-grade performance

## ABOUT TATA COMMUNICATIONS

Tata Communications is a leading global provider of a new world of communication, with its roots in the emerging markets. Headquartered in Mumbai and Singapore, it has more than 8,000 employees across 38 countries. The \$3.2 billion company is listed on the Mumbai Stock Exchange and the National Stock Exchange of India and is the flagship telecoms arm of the \$103.3 billion Tata group.

We leverage our advanced solutions capabilities and domain expertise to deliver managed solutions to multinational enterprises, media companies and communications service providers. Our Tata Global Network includes one of the world's most advanced and extensive submarine cable networks, and a Tier-1 IP network, delivering connectivity to more than 200 countries and territories:

- 240+ Internet PoPs and 17 DDoS scrubbing farms spread globally
- Over 710,000 km of owned fibre and 600+ Points of Presence
- Over 20 Terabits of international bandwidth lit capacity
- More than 1.5 million sq. ft. of data centre space across 44 global locations
- 4000+ experts across 40 international locations serving customers across 126 countries
- Five global service contact centres providing support 24/7/365

For more information, visit us at [www.tatacommunications.com](http://www.tatacommunications.com)

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