## **TATA COMMUNICATIONS**



# IZO™ SDWAN DRIVES BANKING LEADER'S DIGITAL TRANSFORMATION JOURNEY

#### **CUSTOMER OVERVIEW**

The customer is an Indian banking and financial services company founded in 1993. As of today, the Bank has 4594 branches spread across the county and operates more than 13,000 ATMs.

#### **DEAL DETAILS**

Deployment Region: India

**Deployment Size:** 2000 sites

#### **SOLUTION**

TATA COMMUNICATIONS IZO™ SDWAN



management

Virtual relationship Reimagined the h

Reimagined the branch channel Increased semi-urban and rural to financial services footprint marketplace





Payment's business with a differentiated business model



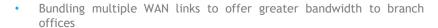
## **BUSINESS CHALLENGE**

With a vison to maintain its leadership position in the industry, the customer was keen to adopt SDWAN technology to power a digital transformation in banking and modernizing branches. The Bank's objectives from the deployment were

- To simplify the WAN architecture
- To optimize utilization of multiple WAN links
- To implement seamless auto failover during link failure or brown out
- To achieve quality of service, application-based prioritization
- To establish application centric policy configuration and visibility
- To automate configuration and software maintenance
- To enable proactive monitoring with alert generation
- To generate smart and meaningful reports with analytics
- To instil policy-based application performance monitoring and routing
- To optimize/reduce cost

## **OUR USP**

Tata Communications IZO™ SDWAN enabled



- Seamless handling of brown out situations
- Dynamic, policy-based, application path selection across multiple WAN connections
- Service chaining for additional services such as WAN optimization and firewalls
- Improved diagnostics and analytics
- Standardized configuration templates as per branch connectivity categorization
- Scheduled Move, Add, Change, Delete (MACD) owing to orchestration and automation
- Capability of DNS, AD, WiFi and Switched modules within the SDWAN uCPE



### **BUSINESS IMPACT**

- Improved branch availability, optimized bandwidth utilization and increased application performance
- Avoided immediate bandwidth upgrade, resulting in cost savings of approximately 17%
- 30% reduction in operating cost for day-to-day management
- Improved diagnostics and analytics reduced MTTRs and provided trend analysis for informed decisions
- Bank can now offer Managed SDWAN services to subsidiaries with Multi-tenant architecture
- Increased security and compliance for all application traffic between branch and Data Centres (DCs)