

IZO™ SDWAN DRIVES BANKING LEADER'S DIGITAL TRANSFORMATION JOURNEY

CUSTOMER OVERVIEW

The customer is an Indian banking and financial services company founded in 1993. As of today, the Bank has 4594 branches spread across the country and operates more than 13,000 ATMs.

DEAL DETAILS

Deployment Region: India
Deployment Size: 2000 sites

SOLUTION

TATA COMMUNICATIONS IZO™ SDWAN



Virtual relationship management



Reimagined the branch channel to financial services marketplace



Increased semi-urban and rural footprint



Payment's business with a differentiated business model



BUSINESS CHALLENGE

With a vision to maintain its leadership position in the industry, the customer was keen to adopt SDWAN technology to power a digital transformation in banking and modernizing branches. The Bank's objectives from the deployment were

- To simplify the WAN architecture
- To optimize utilization of multiple WAN links
- To implement seamless auto failover during link failure or brown out
- To achieve quality of service, application-based prioritization
- To establish application centric policy configuration and visibility
- To automate configuration and software maintenance
- To enable proactive monitoring with alert generation
- To generate smart and meaningful reports with analytics
- To instil policy-based application performance monitoring and routing
- To optimize/reduce cost



OUR USP

Tata Communications IZO™ SDWAN enabled

- Bundling multiple WAN links to offer greater bandwidth to branch offices
- Seamless handling of brown out situations
- Dynamic, policy-based, application path selection across multiple WAN connections
- Service chaining for additional services such as WAN optimization and firewalls
- Improved diagnostics and analytics
- Standardized configuration templates as per branch connectivity categorization
- Scheduled Move, Add, Change, Delete (MACD) owing to orchestration and automation
- Capability of DNS, AD, WiFi and Switched modules within the SDWAN uCPE



BUSINESS IMPACT

- Improved branch availability, optimized bandwidth utilization and increased application performance
- Avoided immediate bandwidth upgrade, resulting in cost savings of approximately 17%
- 30% reduction in operating cost for day-to-day management
- Improved diagnostics and analytics reduced MTTRs and provided trend analysis for informed decisions
- Bank can now offer Managed SDWAN services to subsidiaries with Multi-tenant architecture
- Increased security and compliance for all application traffic between branch and Data Centres (DCs)