

ETHERNET ON-DEMAND SERVICE

Build a smarter, more agile network

Tata Communications' Ethernet On-Demand portfolio is purpose-built to meet the evolving business demands. It empowers enterprises to provision connectivity and bandwidth in real time, without overprovisioning or long-term lock-ins.



Agile connectivity for dynamic business needs

In today's digital-first world, enterprises require networks that are as dynamic as their business. With the rise of cloud-native applications, hybrid workforces, and AI-driven workloads, traffic patterns are increasingly unpredictable - making traditional static bandwidth models inefficient and costly.

Stay ahead in a fast-evolving digital landscape with Tata Communications' Ethernet On-Demand Service - a flexible solution designed to meet the demands of modern enterprises. Establish instant connectivity and scale bandwidth on-demand to ensure uninterrupted performance during peak loads, new deployments, or unexpected network events. All this, with the ease of a self-service portal and a pay-as-you-use model.

Key benefits of Bandwidth-on-Demand:

**Agility**

Respond instantly to new business opportunities or operational changes

**Flexibility**

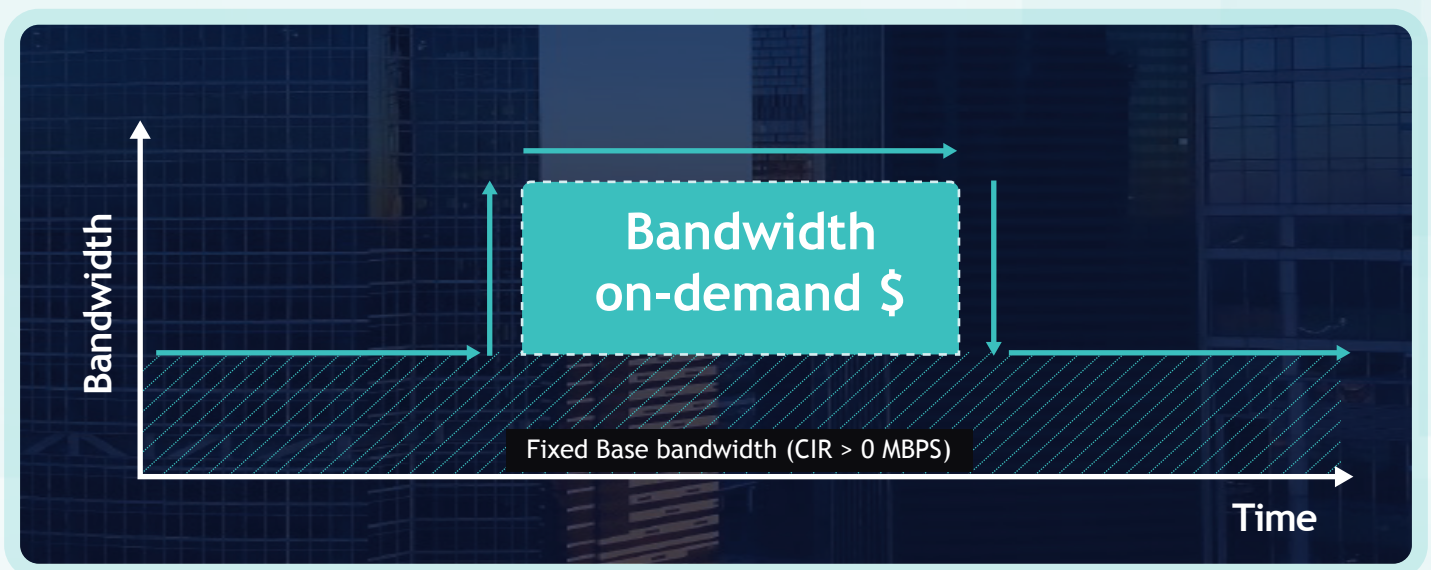
Upgrade bandwidth in near real-time to meet changing demands

**Cost Efficiency**

Pay only for the bandwidth you consume with flexible contracts

**Control**

Easily schedule and activate bandwidth through our easy-to-use portal



Enable your network to adapt as fast as your business does.

Zero-Base Bandwidth: create connectivity on-demand

To further enhance enterprise agility, Tata Communications introduces Zero-Base Bandwidth - a game-changing capability for organisations that need maximum flexibility along with high quality, dedicated connectivity on-demand.

With this unique solution, you start with zero committed bandwidth and scale instantly up to your port capacity when needed. It's ideal for backup links, disaster recovery, project-based connectivity or unpredictable traffic bursts - without incurring ongoing costs.

Key benefits of Zero-Base Bandwidth

**No commitment**

Activate standby links instantly with no upfront bandwidth commitment

**Instant activation**

Scale up to full port speed (scale upto 100Gbps) in seconds during outages or demand spikes.

**Payment flexibility**

Pay only when bandwidth is consumed - perfect for contingency planning.

**Self-service activation**

Schedule and manage bandwidth via the easy-to-use portal.



How to get started?

**Order**

Place order via intuitive self-serve portal and experience bandwidth-on-demand across global locations.

**Upgrade instantly**

Schedule bandwidth for real-time and future upgrades.

**Scale seamlessly**

Focus on your business while we deliver high performance network on-demand.

Ethernet On-Demand services global coverage



About Tata Communications

Tata Communications serves 300 of the Fortune 500 companies, enabling their digital transformation journeys through a portfolio of integrated, globally managed services that deliver localized customer experiences. Through its network, cloud, mobility, Internet of Things (IoT), collaboration and security services. Over 35% of global internet traffic is routed on-net through the company's widely distributed global network. The company's capabilities are underpinned by its global network. It is the world's largest wholly owned subsea fiber backbone with 500,000+ km of round the globe optical fiber and a Tier-1 IP network with connectivity to more than 190 countries and territories. Tata Communications has also been recognized as a leader in the Gartner Magic Quadrant for network services for 12 consecutive years.