

# Logistics Network Planning

The Seamless Backbone Driving Tomorrow's Logistics Today.

Your logistics network deserves exceptional accuracy. It needs real-time intelligence, predictive insights, and the confidence of a secure, connected digital fabric.



## The Challenge

Planning routes and capacity shouldn't feel like solving a puzzle with missing pieces. But today, many logistics leaders face:

- Siloed systems that slow collaboration
- Limited visibility that blocks what-if modelling
- Legacy tools that can't align planning with sourcing or ESG goals

When systems can't see each other, decisions cost more time, more fuel, and more margin.

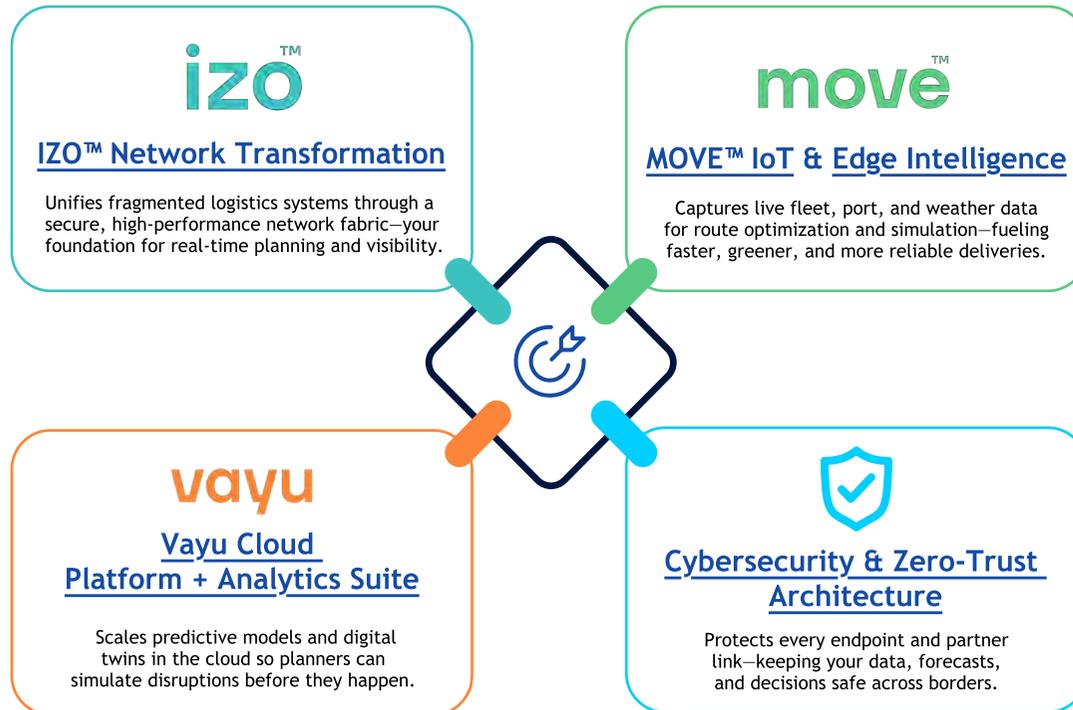
## Outsmart Complexity, Outpace Competition

When you connect systems, data, and decisions through the right digital fabric, every challenge becomes an edge:

- Boost planning efficiency by up to 30% through unified, data-driven visibility
- Cut fuel and maintenance costs with real-time route optimization and predictive insights
- Strengthen cyber resilience by securing every link across the logistics ecosystem

With Tata Communications, modernization isn't a cost, it's a catalyst for smarter planning, faster execution, and lasting competitive advantage.

## How Tata Communications Changes the Game



With Tata Communications, logistics leaders shift from estimation to data-driven certainty, reactive mitigation to predictive optimization, and siloed operations to fully integrated synchronization.

## What Smarter Planning Delivers

- Route Optimization**  
 Real-time telemetry and AI analytics cut fuel costs, improve on-time deliveries, and boost fleet utilization.
- Digital Twin Simulation**  
 Model scenarios virtually to reduce CapEx, strengthen resilience, and plan for what's next instead of reacting to what happened.



IDC's Worldwide Supply Chain Predictions highlight that by 2028, **35%** of companies will use digital twin orchestration platforms, boosting supply chain responsiveness by **15%**.

Let's redesign your logistics backbone for agility, visibility, and growth.

TALK TO OUR EXPERTS

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