

Keeping Your Tournaments, Feeds and Fans in Perfect Sync

The Perfect Media Technology Partner For Your Biggest Esports Events

Esports tournaments now rival the largest sporting leagues and events in terms of scale and following. In fact, the technology and operations driving esports events might even be significantly more complex.

Tournaments run across multiple venues, requiring millisecond-accurate coordination between gameplay servers, production teams, and broadcast partners. Challenging event schedules and mission-critical digital infrastructure requirements to run venue operations, production, admin services and fan engagement further complicate event operations. A single screen freeze, frame drop, or feed de-sync can undermine the player and audience experience

Tata Communications Media Services: **Born to perform. Always Game.**

- **Global Media Transport Built for E-sports:** Our purpose-built media transmission network supports ultra-reliable video transport across a hybrid fibre and IP backbone, supporting all major video formats, codecs and workflows.
- **REMI-Enabled Production:** Our studio facilities in **United States & Europe** offer fully equipped centralised production hubs to allow operators to run REMI production while maintaining world-class broadcast standards.
- **Venue Network Engineering:** Managed Wi-Fi, dedicated connectivity, managed security, and real-time network operations for event-critical reliability.
- **Global Feed Distribution:** Our hybrid distribution network can distribute produced video feeds to affiliates and rights-holders through fibre, internet or satellite uplink. We are on-net to **400+** global broadcasters and platforms, simplifying the distribution equation.

Why Us?

- Tata Communications Media has delivered **6 of the top 10** most watched global sporting events in the last 2 years.
- Tata Communications Media & The Switch operate a dedicated video transmission network with **100+ PoPs** and media hotspots.
- We run production facilities in **Los Angeles, New York City and London**, which can serve as remote and virtualized production hubs with full-fledged studios, soundstages and edit suites.
- Tata Communications Media NOCs (media service and network operations centres) operate on a follow-the-sun model across our key offices in **Pune, Chennai, London, New York and Los Angeles**.

From tournament venues to global broadcast partners,
Tata Communications keeps every feed, frame and fan experience
perfectly in sync.

Because we're Born Ready. Always Game.

Should you need more information, please write to us at
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