Priority Ethernet Service
WAN Ethernet Services Portfolio

High Performance, Priority Ethernet from Tata Communications
Network connections are Business connections.

Prioritizing critical communications can be the key to success.

What are you looking for in your Ethernet service?

[Check all that apply]

- Multiple classes of service to locations spanning the globe
- Flexible bandwidth options, customized for the way you do business
- A reliable mesh-protected network for your 24X7 operations
- Service changes with no downtime or penalties, including adding/removing sites and upgrades or downgrades in service
- Centralized processing for multiple locations
Making a profit or incurring a loss can often be a matter of mere minutes. Therefore, as you expand your market, remote locations and satellite offices need secure, reliable connections to do business. Your bottom line depends on sharing data quickly, cost-effectively, and with minimal effort. If traffic increases between sites, your business network should be up to the challenge. Slow service, undelivered data, or broken connections can mean lost sales or dissatisfied customers. Network connections are business connections.

Connecting to your remote locations is crucial for success. When data is critical, it should be handled differently than less important data traffic. For example, customer orders should take priority over interoffice email. A video conference with a potential client at a remote site should receive the highest quality of service possible. Tata Communications believes that prioritizing your communication traffic should be your choice on an affordable and reliable network.
As a leader in networking solutions, Tata Communications developed its Priority Ethernet Service for companies that need reliable connections to remote sites. With service in hundreds of cities throughout India, Europe, North America, and emerging markets worldwide, Tata Communications is a global leader in Ethernet connectivity. Connect your business with high performance, secure Ethernet service. Here’s how:

Multiple classes of service to locations spanning the globe

Choose a single or mix of multiple classes of service. Your critical, delay sensitive applications including voice and video, can get the highest priority to ensure your important business applications receive guaranteed bandwidth with the highest quality of service. Meanwhile, less critical data traffic can be sent more economically over lower service classes. Choosing from multiple classes of service or a mix from each is an affordable way to maintain high performance yet pay only for the classes of service you require.

Flexible bandwidth options, customized for the way you do business

You can provision the exact bandwidth to meet your demands, from 1 to 300 MB: 1 to 100 MB in 1 MB increments; 100 to 145 MB in 5 MB increments; and 150-300 MB in 10 MB increments. You decide how much bandwidth to allocate for each of your connections. And with interclass bursting, data using lower classes of service can burst into higher classes if available.

A reliable mesh protected network for your 24X7 operations

The Tata Communications’ mesh-based service is capable of rerouting traffic in the event of any network fault, so your network remains connected around the clock. Because we maintain multiple network paths to most of our service areas, no single broken connection will interrupt your business.

Service changes with no downtime or penalties

Changes in your Priority Ethernet Service won’t take you offline or disrupt your business. Add or remove service classes or bandwidth as your business evolves. With Tata Communications you have the ability to scale your network without disruptive service interruptions and without costly, time-consuming changes to contract agreements. Your network can change as rapidly as the markets you serve.

Centralized processing for multiple locations

Our hub and spoke configuration is ideal for businesses that require centralized applications like data processing, video broadcasting, or data streaming. It’s an efficient way to connect multiple sites on a mesh-protected network that ensures service continuity.

Summary of Features

- Multiple classes of service and bandwidth levels (1MB - 300 MB)
- Standard Fast-E and Gig-E Ethernet connections
- Mesh protected network for very high network reliability
- Choice of service classes along with automatic interclass bursting capabilities
- Choice of Point to Point or Point to Multipoint Services
Why Choose Tata Communications?

As a leading supplier of global networking solutions, Tata Communications is constantly looking for ways to improve its products and customer experience. However, our dedication to providing cutting-edge technology and service is only one measure of our success. Our customers confirm that their businesses are more competitive and efficient on Tata Communications’ solutions. Here’s why:

**Power of Choice**

Your business is unique. It deserves the network you choose. Let Tata Communications show you how. Whether you need local, national, or global connectivity, the Tata Communications’ portfolio of WAN Ethernet products can be tailored to your business requirements. Don’t settle for products that compromise the way you do business. No other vendor can provide such a wide array of cost-effective features.

“Whether you are connecting two locations or 20, our worldwide network can provide you with just the service you need”

**Future-proof Network**

We’re ready for the future. Are you? Your network should grow with your business. Taking on new challenges and markets is tough enough. Why worry about the capacity, the technology, or reliability of your network? Tata Communications already delivers superior Ethernet services, with bandwidth and performance for real-time applications such as cloud computing, voice, and video. We’ve also engineered the highest levels of reliability and security into all of our services, guarding against equipment failure or outside intrusion. Your data is safe from disaster and its privacy is assured.

**Global Reach**

With Tata Communications, you reach more markets, your way. Over the years we’ve carefully built the most far-reaching network in the world. Our global presence extends to over 25 countries and all major business centers. In addition, we connect to emerging markets – including India, the Far East, Middle East, Africa, and beyond.

**MEF-certified Services**

Tata Communications is proud to offer Ethernet services certified by the MEF—a worldwide, non-profit organization dedicated to improving carrier-class Ethernet products and services. One of the charters of the international, independent organization is to verify compliance of vendor equipment and Service Provider networks to MEF technical specifications through a rigorous series of tests based on MEF approved Test Suites.

**Unmatched Operational Support**

Take the expense and worry out of network management with Tata Communications. With our trained engineers and technicians, we monitor the network around the clock and provide first-class operational support.
Priority Ethernet Service

For more information on Tata Communications’ Ethernet Services visit www.tatacommunications.com/vpn/ethernet.asp

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Tata Communications, a member of the $62.5 billion Tata Group, is a leading global provider of a new world of communications. The emerging markets communications leader leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multinational and Indian enterprises, service providers and Indian consumers. Tata Communications’ range of services include transmission, IP, converged voice, mobility, managed network connectivity, hosting and storage, managed security, managed collaboration and business transformation for global enterprises and service providers, as well as Internet, retail broadband and content services for Indian consumers. The Tata Global Network encompasses one of the most advanced and largest submarine cable networks, a Tier-1 IP network, with connectivity to more than 200 countries across 300 PoPs, and more than 1 million square feet of data center and colocation facilities. Tata Communications’ unique emerging market depth and breadth of reach includes a national fiber backbone network and access to network in over 60 cities and 125 PoPs in India, strategic investments in South African converged services operator, Neotel, Sri Lanka and Nepal and, subject to fulfillment of conditions precedent, a 50% ownership in China Enterprise Communications (CEC) providing full country VPN coverage in China. Servicing customers from its offices in over 80 cities in 40 countries, Tata Communications is the number one global international wholesale voice operator and number one provider of international long distance, enterprise data and Internet services in India, the Company was named “Best Wholesale Carrier” at the World Communications Awards in 2006, “Best Pan-Asian Wholesale Provider” at the 2006 and 2007 Capacity Magazine Global Wholesale Telecommunications Awards and was awarded “Best Progress in Emerging Markets” at the 2008 Mobile Communication Awards. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange. (NYSE: TCL)

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