Wi-Fi +

Connected Everywhere

Whether they are at home or away, give your customers seamless access to unlimited data, voice and messaging through our vast global partner Wi-Fi Network.
KEEP CUSTOMERS CONNECTED

With Wi-Fi+ keep your customers talking, browsing and messaging whether they’re at home or away, in your own app or with our white label solution.

FLAT RATE UNLIMITED TALK-TEXT-DATA OVER WI-FI:

• Always on connectivity
• Automatically connect to Wi-Fi networks with no sign-ins
• No bill shock - predictable monthly rate
• Use native number to make and receive calls anywhere
• No SIM card or local number needed

FLAT RATE UNLIMITED TALK-TEXT-DATA OVER WI-FI:

Easily integrate other Tata Communications’ Real-Time Communications API building blocks like Voice, Video & Messaging and 2-Factor Authentication to quickly scale your development.

BUILD, GROW, MONETISE.

BUILD your offer

• Add services with minimal capital
• Offer a global Wi-Fi roaming bundle without negotiating roaming agreements
• Compete with diversified services

GROW your reach

• Extend your existing network to global Wi-Fi hotspots
• Attract new users and increase loyalty
• Open new markets

MONETISE your app

• Offer innovative services in your market
• Sell unlimited Wi-Fi roaming for a flat rate
• Create more value with add-on functionality

ROAMERS

Adding Wi-Fi+ to your app keeps travellers connected.

Roamers are not purchasing travel packages as often. Instead, they are turning off their phones while away resulting in missed calls and messages, a struggle to find open Wi-Fi hotspots and overall frustration at the lack of connectivity. This is why 7 out of 10 travelers with smartphones find Wi-Fi calling appealing. 1

AT HOME

Urban homes have “dead zones” for cell connectivity.

There are 2x the number of texts and cell calls made indoors than outdoors. 1 Yet, in dense urban cities in China, Brazil, Japan and South Korea, only 10%-20% claim a good smartphone experience. Elsewhere, as low as 30% find voice quality, coverage and reliability “good” in their homes. With Wi-Fi+ in your app users will never miss a call or message at home.

The Tata Communications Wi-Fi+ partner network opens up a world of possibilities. Our seamless coverage spans:

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>94%</td>
<td>2800+</td>
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<tr>
<td>Coverage of world’s top 100 airports</td>
<td>Airplanes</td>
</tr>
<tr>
<td>800+</td>
<td></td>
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<tr>
<td>Trains</td>
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<td>87,500+</td>
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<td>Hotels</td>
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<tr>
<td>Convention center venues</td>
<td>160+</td>
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<td>160+</td>
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<td>Wi-Fi</td>
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<td>Network partners</td>
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</tbody>
</table>

BUILD, GROW, MONETISE.

TATA COMMUNICATIONS HAS THE KNOW-HOW:

20 years of VoIP

#1 global voice carrier

Global connectivity for 4 out of 5 mobile subscribers

For more information, visit us at www.tatacommunications.com

1 Source: Ericsson ConsumerLab

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