



# INCREASE PRODUCTIVITY AND OPTIMIZE YOUR BANDWIDTH WITH FASTER APPLICATION PERFORMANCE

## ENABLE SPEEDIER AND MORE EFFICIENT WORKING WITH APPLICATION PERFORMANCE OPTIMIZATION

- End-users enjoy a better experience due to enhanced application response times
- Maintain performances while reducing operational cost when using Office365 or AWS/Azure Cloud
- Reduce network bandwidth demand typically by 30%-65%
- By using network resources effectively you bring down the operating costs while still seeing enhanced performance
- With greater visibility on the usage of the enterprise WAN, you can ensure the most important applications get better resources

## THE CHALLENGE

When your business starts expanding across the globe, what you gain in new markets you can lose in network efficiency. The sheer geographical distances between your sites or congestion on the network can severely affect your applications, lengthening the time it takes to respond to an end-user's requests.

The traditional solution is to throw bandwidth at the problem. In emerging markets and remote locations, you end up paying for as much bandwidth as possible, which can increase costs dramatically and cannot provide throughput to applications. And there's another problem. If you suddenly need to extend services in a new market, your existing network might not be scalable enough to add more users, applications or locations in a short time.

## THE SOLUTION

Tata Communications' Application Performance Optimization ensures efficient application performance across all your offices and locations, no matter what the geographical spread. By accelerating application performance, while simultaneously enabling a reduced bandwidth, it ensures optimal utilization and superior user experience, leading to improved staff productivity. That's good news for your business, your staff morale and your bottom line.

## RESPOND QUICKLY TO CHANGING CONDITIONS

Application Performance Optimization makes your network fully scalable, so you can add end users and applications on demand to grow and consolidate whenever you need to. So wherever your operations are based you can make sure the network is performing in peak condition to service them.

## SEE THE FULL PICTURE

A more efficient network also gives you full visibility of the entire WAN. So you can identify exactly which applications are the most crucial for your colleagues and ensure they get the resources they need. No more guesswork, everything is visible and actionable.

## A SERVICE TO GUARANTEE END-TO-END PERFORMANCE

Tata Communications' Application Performance Optimization is supported by our global managed services team. They're here round the clock to offer support and consultancy to keep your network operating at optimum efficiency 24/7. Thanks to our global presence, you can call on our support and guidance in even the most remote locations.

## WHY TATA COMMUNICATIONS?

With over one million square feet of data centre floor space in 44 locations across the globe, we offer you true global coverage. Thanks to our partnerships with vendors across the world, we can deliver the service you need even in the most remote locations or emerging markets. Whatever your requirements, our experts offer support and consultancy in everything from network planning to fine-tuning performance. By choosing Tata Communications, you can be sure of one single provider for both your enterprise WAN and performance optimization, delivering true end-to-end performance.

### BENEFITS AT A GLANCE

- Accelerate applications on demand
- Monitor, control and optimize usage
- Optimize performance of Cloud applications
- Deliver better end user experience
- More efficient use of bandwidth to deliver cost savings
- Supported by a global, end-to-end provider

### FEATURES AT A GLANCE

- Accelerate your enterprise applications on premises and in the cloud
- A premises-based managed service that can scale to hundreds of appliances
- Optional SaaS-based optimization (Office 365 and SFDC)
- Ideal solution for users on the move
- A multiple deployment model, with in-path, out-of-path and transparent modes
- Bi-annual re-optimization service

For further information on our application performance optimization service, please visit us at [www.tatacommunications.com](http://www.tatacommunications.com)

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