

GLOBAL SIP CONNECT —●○

The larger your organisation becomes, the more complex your voice infrastructure grows. Add in the difficulties of communicating overseas and using legacy technology, and it can become extremely challenging. Tata Communications Global SIP cuts the complexity and the costs for your voice estate – acting as the bedrock for unified communications and collaboration across your business.

**MAKE VOICE
THE BEDROCK FOR
YOUR BUSINESS**

TATA COMMUNICATIONS

- The largest international voice provider, enabling 52 billion voice minutes a year
- Reach over 240 countries, via our global voice footprint
- Connect to 785 mobile operators

INTRODUCING THE TRANSFORMATIONAL POWER OF GLOBAL SIP CONNECT

As your business grows and new branches open up across the globe, communications infrastructure can become complex. With legacy technology and varying qualities of service across your sites, it becomes more or less impossible to deliver a consistent and seamless experience for users. Add to that the challenge of dealing with multiple vendors – not to mention the costs involved of managing a number of contracts – and your voice estate can become a real headache.

Your colleagues and customers have high expectations, and want to be able to communicate easily and seamlessly wherever they are. Thankfully, there's a simple and affordable solution.

A world of difference in voice

Tata Communications Global SIP Connect makes managing your voice estate so much easier – and cuts your costs in the process. Tata GSIP is the bedrock for unified communications and collaboration as it becomes the 'go-to' platform of choice. Enabling Skype for Business, Webex, InstaCC Global™ and many more business-critical applications, GSIP becomes the catalyst that boosts productivity and collaboration across your whole organisation, so you can harness your voice trunks to go way beyond 'vanilla voice' – and instead use them to reshape how you collaborate, support your customers and enable applications.

LET'S TALK BENEFITS

Less complexity

- Consolidate your communications with one single service provider giving you access to multiple vendors
- One relationship is easier to manage and more cost-effective than disparate billing forms and pricing structures

Lower costs

- Bring together your on-net and off-net calling to introduce cost efficiencies
- Connect via MPLS or the public internet and only pay for what you use
- Our pay-as-you-go model means you avoid expensive WAN upgrades or any risk of over or under-provisioning
- Move audio and video calls to the cloud, minimising any need for further WAN capacity

More transparency

- We offer you a free, no-obligation audit of your existing voice infrastructure, carried out by leading independent telecoms consultancy – Tariffmatch
- The audit gives you full visibility of your voice estate, showing any hidden costs, fraud, abuse or billing errors and delivering a summary of all your current costs
- Instantly see how much you could save by switching to a Tata Communications' GSIP solution – speak to us to request your free audit

Built-in security

- As networks grow and connect – and with Internet of Things on the horizon – new telecom frauds will emerge
- Our 30 rules and constantly refined algorithms alert you to any suspicious patterns of behaviour
- On average, every month we block over four million fraudulent call attempts and send customers 500 suspicious call alerts

For more information, visit us at www.tatacommunications.com

TATA COMMUNICATIONS CUSTOMERS SAVE AN AVERAGE OF 64% ON THEIR BILLS

- A historical survey by independent Telecoms Consultancy, Tariffmatch, shows that Tata Communications delivers savings on billing rates of between 32% to 81%, with an average saving of 64%.

A ROBUST AND GLOBAL NETWORK

Tata Communications Global SIP Connect is brought to you on one of the largest global IP networks with the highest number of interconnection points available, in global data centres. We have over 1,600 carrier partners, 78 mobile providers and over 700 VoIP operators bringing you the best possible reach offered by any global carrier. From North America to Europe and across Asia, wherever you want to reach, whoever you want to connect to, our GSIP makes communication seamless.

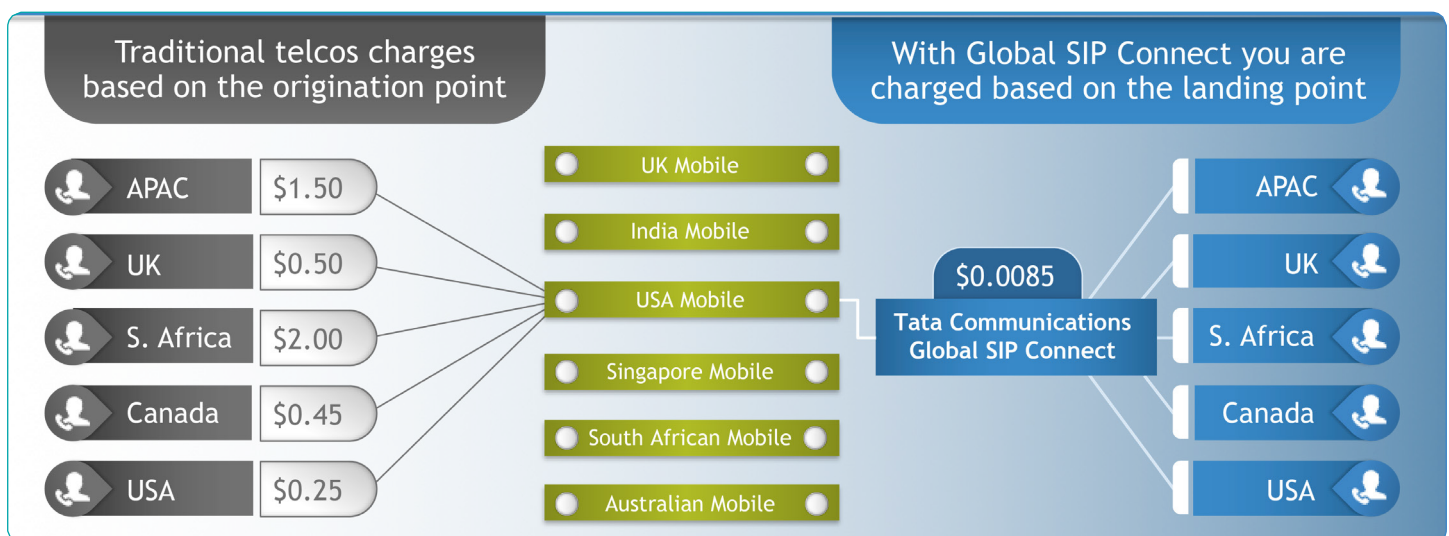
Tata Communications Global SIP Connect includes Inbound Services as well as International Toll Free Services (ITFS), Universal Free phone Number (UFN), Local Network Services (LNS) and Domestic Voice. You can also draw on a rich suite of features, including outbound voice termination to over 240 countries, as well as full PSTN replacement across 18 countries that represent 60% of the world’s GDP, enabling customers to replace the local provider. As more and more enterprises start to adopt our multimodal SIP trunking service exchange, we will see what will be in effect a PSTN for video calls – globally. That’s a must have game changer for your business.

We also have strong partnerships with network and unified communications vendors, enabling you to add services and give your customers even greater choice.

With world-leading customer service

The power of our global network is backed up with state-of-the-art service, including speedy provision cycles and 24/7/365 customer support. We bring you next-generation portal access and APIs to enable improved integration and easy communication between staff and back-office support. Everything from the network to communication services is provided by one single partner, and you can rely on an integrated, end-to-end SLA to ensure the best possible performance and reliability.

Simplify your global call charges



SEE HOW DR. REDDY'S UNLEASHED UNIFIED COLLABORATION

Global pharma company, Dr. Reddy's Laboratories, has teams around the world that need to access its central database located in Hyderabad. They turned to Tata Communications to make sure all staff had reliable, high-speed access to applications.

Dr. Reddy's opted for a Tata Communications Global VPN with Global SIP Connect and resilient, high-bandwidth Internet access. Our Global VPN forms a backbone between Dr. Reddy's 31 global nodes, three of which are in Hyderabad. The global VPN now enables staff across the organisation to communicate seamlessly and securely, leading to faster decision making and dramatically bringing down the need - and the costs - of international travel.



The transition was excellent and plain sailing. The design and upgrade was such that there was optimum usage of legacy routers without unnecessary, inflated investment in new equipment.”

- KIRAN VARMA, ASSOCIATE DIRECTOR, IT SERVICES,
DR. REDDY'S LABORATORIES

Why Tata Communications?

- We connect 4 out of 5 global mobile subscribers
- We handle 1 in 10 international voice calls
- We serve 2,000 telecom operators and more than 900 mobile operators
- No. 5 global wholesale IP service provider
- Customers reach 99.7% of the global GDP using our network and services
- Over 25% of the world's internet routes use our network
- We carry ~50% of international voice roaming traffic



To learn more about Tata Communications' Global SIP, email business@tatacommunications.com or visit www.tatacommunications.com