
OFFICIAL RULES FOR THE EUROPEAN TOUR INNOVATION HUB – ‘THE HUB’.

1. OVERVIEW

- a. The Hub is a skill-based contest that is open to start-up / scale-up companies in certain countries, as described in more detail below. There is no purchase necessary to participate.
- b. The terms “we,” “us,” or “our” in these Official Rules refer to Tata Communications Limited, and the term “you” refers to each company entering the Hub.

2. ELIGIBILITY

- a. The Hub is open to companies that:
 - i. have subscribed to and have an approved profile on the Co-Ventured platform; and
 - ii. were incorporated on or after 1 January 2009.
- b. To be eligible, a company must be incorporated in one of the following jurisdictions: Australia; Brazil; Canada (excluding Quebec); Denmark; Finland; Germany; Hong Kong; India; Ireland; Netherlands; Norway; Russia; Singapore; Spain; South Africa; Sweden; the United Kingdom; and the United States.

3. ENTRY SCHEDULE

- a. Entry to the Hub will open at, and details of the Hub (around the competition process and associated timelines), will be announced on tatacommunications.com/innovationhub (the “Hub Site”) at 11:00 AM BST on Wednesday 25 September 2019. All entries must be received by 6:00 PM GMT on Sunday, 10 November 2019. Entries received after this period will not be eligible. Our computer is the official time-keeping device for the Hub.
- b. Dates and times (other than such dates as are set out in paragraph 3(a) above) are subject to change. Keep checking the Hub Site for updates.

4. ENTRY REQUIREMENTS

- a. You will be required to answer all of the questions on the application form. You may also submit 1 supporting document (in accordance with the instructions set out on the Hub Site with regard to maximum number of characters, file size and file format). All materials must be in English. Everything you submit constitutes part of your “Entry.”
- b. Please make sure your Entry does not:
 - i. violate the rights — including, but not limited to, copyrights, trademark rights, patent rights, or privacy rights — of any third party;
 - ii. prominently feature any trademarks or logos;
 - iii. portray Tata Communications, PGA European Tour or Co-Ventured in a negative light; or
 - iv. contain content that is defamatory or in violation of any law, irrelevant to the Hub, or otherwise inappropriate, as determined by us, in our sole discretion.

We reserve the right to reject any Entry that does not comply with these Official Rules. Entry to the Hub, the selection of the Finalist, selection of the Winner, and the award of the prizes set out herein are all subject to any local laws or restrictions and we, and PGA European Tour, reserve our rights to hold void, cancel, suspend, or amend the Hub, the selection of any Finalists, selection of the Winner, and the award of any of the prizes set out herein where it becomes necessary to do so.

- c. Please see Section 11 for information about how we may use your Entry.

5. HOW TO ENTER

- a. Once you have completed your Entry, visit the Hub Site and follow the instructions to submit the Entry. There is a limit of one (1) Entry per company.
- b. When you enter, you will be required to provide relevant information including appropriate contact details. If we need to communicate with you, all communications will be sent to the person you designate when you enter. We are not responsible for, and will not assist in resolving, any disputes between individuals and companies.
- c. By entering, you represent and warrant that:
 - i. your Entry is your original work created solely for the purpose of this Hub, and you are the owner of all the rights, including, but not limited, to all intellectual property rights in the Entry;
 - ii. your Entry does not violate the rights — including, but not limited to, copyrights, trademark rights, patent rights, or privacy rights — of any third party;
 - iii. you have the authority to accept these Official Rules on behalf of your company; and
 - iv. you have complied with these Official Rules.
- d. By entering, you indicate your full agreement to, and acceptance of, these Official Rules, and our decisions regarding the Hub, which are final and binding. Winning a prize is contingent upon fulfilling all requirements in these Official Rules.

6. SELECTION OF FINALISTS

- a. PGA European Tour and Tata Communications will, in accordance with the timeline set out on the Hub Site, evaluate and score all Entries according to the following Judging Criteria:
 - i. Understanding of the Hub and Proposed Solution: Conformity to the brief is essential and entrants are reminded that any content that falls outside of the stipulated Hub requirements cannot be rewarded.
 - ii. Innovation and Creativity: Judges will give clear preference to entries that clearly show unique propositions with innovative thought and creative application.
 - iii. Technical Content: The technical dimension of your Entry should demonstrate a clear understanding of the technical architecture required to deliver the proposed solution. While only high-level detail is required, applications should reference any proprietary technologies used and outline the function and specification of any bespoke development.
 - iv. Quality of Material and Input: Due regard will be given to the quality of each Entry, the clarity and presentation of concepts and the degree to which objectives are clearly stated and met in both written and visual materials. In addition, evidence of underlying research to validate concepts will also be rewarded.
 - v. Originality of solution: One of the key criteria for the Hub is to demonstrate original thought that has the potential to deliver a transformative impact on the end-users of your proposals. This is the single most important criterion in the evaluation of your submission and an explicit statement of originality is strongly encouraged.
 - vi. Feasibility of solution: Judges will make a viability assessment of each submission and applicants are encouraged to clearly outline the feasibility case from a technical perspective for their concept. Although no statement of financial viability is required, the judges will consider the high-level financial viability of each Entry.
- b. The three (3) companies with the highest scores will be deemed Finalists (subject to their compliance with these Official Rules). Finalists will be notified via e-mail approximately seven (7) business days after selection.

7. FINALIST REQUIREMENTS

- a. Each Finalist will be required to submit proof of incorporation within ten (10) business days of notification in order to receive a Hub Prize. In addition, a Finalist may be required to sign a Liability and Publicity Release.
 - b. If we do not receive the required forms and information from a Finalist in a timely manner, we may disqualify the Finalist from continuing to participate in the Hub and choose a new, replacement Finalist.
- v. merchandise for each team member. The approximate retail value of each trip is approximately \$10,000 USD (\$5,000 USD per person). The actual value will vary depending on various factors, including the point of departure. Each Finalist is responsible for paying any costs and expenses not listed above.

8. TRIP TO LONDON, UNITED KINGDOM

- a. Each Finalist will receive a trip for two (2) individuals representing the Finalist company to London, United Kingdom in February 2020 (exact dates to be confirmed but full details will be on the Hub Site in due course) to participate in the Finale event. The trip consists of:
 - i. round-trip Economy-class airfare for two (2) people from a major airport near the Finalist company's office (or head office if there is more than office) home to London;
 - ii. two (2) hotel rooms for 3 nights including food and soft beverages (breakfast, lunch, and dinner) on each of the days they will be in London related to the event;
 - iii. ground transportation for return transfers between the airport and the hotel; and
 - iv. ground transportation to the appointed venue for the meetings; and
- b. Each representative of the Finalist companies that is travelling is responsible for obtaining passports and any other necessary travel documents and must have no impediment to entering the United Kingdom. We will not provide any travel assistance, other than providing the necessary tickets. Once travel documents are issued, they cannot be changed. We may determine any trip details that are not specified above, in our sole discretion. If the representatives of a Finalist cannot travel on the dates we specify, that Finalist will forfeit the prize. We reserve the right to substitute the trip (or component thereof) with something of equal or greater value. Subject to applicable tax laws, the Finalist may be responsible for paying taxes and social contributions on the Hub Prize, which will depend on applicable laws in the Finalist's country and location of residence and may require the completion of additional documentation.

9. FINALE EVENT

- a. While in London, Finalists will be required to take part in the Finale event, during which a panel of judges will evaluate and score each Entry on the overall feasibility of the Entry and a live pitch. The exact agenda, format, and requirements of the Finale event will be determined and communicated to the Finalists at a later date and may take the form of a presentation.
- b. The Finalist with the highest score, as determined at the Grand Finale event, will be deemed a Winner and will be notified in the month of February 2020. The name of the Winner will also be announced on the Hub Site (and the timelines in respect of such announcement shall feature on the Hub Site in due course).
 - iii. ground transportation for return transfers between the airport and the hotel; and
 - iv. ground transportation to and from the appointed venue for meetings. The approximate retail value of the trip is approximately \$10,000 USD (\$5,000 USD per person). The actual value of the trip will vary depending on various factors, including the point of departure. Each Finalist is responsible for paying any costs and expenses not listed above.

10. TRIP TO NEW DELHI, INDIA

- a. The Winner will receive a trip for two (2) representatives of the winning company to the Hero Indian Open on such dates in 2020 as shall be set out in due course on the Hub Site. The Grand Prize consists of:
 - i. round-trip Economy-class airfare from a major airport near the Finalist company's office (or head office if there is more than office) to New Delhi;
 - ii. two (2) hotel rooms for two (2) nights including food and soft beverages (breakfast, lunch, and dinner) on each of the days they will be in New Delhi related to the event;
- b. Each representative of the winning company is responsible for obtaining passports and any other necessary travel documents and must have no impediment to entering India. We will not provide any travel assistance, other than providing the necessary tickets. Once travel documents are issued, they cannot be changed. We may determine any trip details that are not specified above, in our sole discretion. If a Winner cannot travel on the dates we specify, the Winner will forfeit the trip. We reserve the right to substitute the trip (or component thereof) with something of equal or greater value. Subject to applicable tax laws, the Winner may be responsible for paying taxes and social contributions on the Hub Prize, which will depend on applicable laws in the Winner's country and location of residence and may require the completion of additional documentation.

11. DEVELOPMENT OF THE WINNING ENTRY

The winning company will be invited by the PGA European Tour to discuss the further development of their Entry. Any such development and use of the Entry by the PGA European Tour shall be subject to a satisfactory proof of concept and the agreement and execution of terms in respect of the same.

12. HOW YOUR ENTRY MAY BE USED

- a. You do not transfer ownership of your Entry (or ownership of any rights therein) by entering the Hub. However, by entering, you grant Tata Communications Limited, PGA European Tour, and each of their respective agents, licensees, and assigns an irrevocable, perpetual (non-exclusive) right and permission to copy, summarise and communicate to the public your Entry (provided you are credited) — as well as any footage taken of you participating in Hub-related activities — in any media throughout the world for the purpose of reviewing your submission and advertising or promoting this Hub without additional review, compensation, or approval from you or any other party.
- b. You acknowledge that we, PGA European Tour, or other entrants may have developed or commissioned materials similar or identical to your Entry, and you waive any claims you may have resulting from any similarities to your Entry.

- c. You understand that we and/or PGA European Tour cannot control the information you disclose to each of us, as relevant, during the course of participating in the Hub, or what both of us or our respective representatives will remember about your Entry. You also understand that we will not restrict work assignments of representatives who have had access to your Entry. By participating in the Hub, you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us.
- d. You understand that you will not receive any compensation or credit from us for use of your Entry, other than what is described in these Official Rules.

13. GENERAL TERMS

- a. We reserve the right, in our sole discretion, to disqualify and seek damages from any person or company who fails to comply with any provision of these Official Rules, cheats, tampers with the operation of the Hub, or otherwise acts in a disruptive or unsportsmanlike manner.
- b. In the event that the operation, security, or administration of the Hub is impaired in any way, we may, in our sole discretion, either:
 - i. suspend the Hub to address the impairment and then resume the Hub; or
 - ii. award the prizes according to the Judging Criteria set forth above from among the eligible entries received up to the time of the impairment.

c. Except where prohibited by law, in cases of death or personal injury caused by our negligence, or fraud or breach by us of these Official Rules, you agree to release and hold harmless Tata Communications, PGA European Tour, and each of their respective officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Hub, including, but not limited to:

- i. unauthorized human intervention in the Hub;
- ii. technical errors that may impair your ability to participate in the Hub;
- iii. errors in the administration of the Hub arising from circumstances beyond our reasonable control;
- iv. any claim or allegation that your Entry infringes any copyright, trademark, or any other intellectual property right;
- v. disputes between members of a company; and
- vi. claims relating to injuries, death, or damage to persons or property relating in any way to your participation in the Hub or use of a prize.

d. Except where prohibited by law, you agree that any and all disputes, claims, and causes of action arising out of, or connected with, the Hub or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the

appropriate court located in New York, NY, USA. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or our rights and obligations in connection with the Hub, shall be governed by, and construed in accordance with, the laws of New York, without giving effect to any choice of law or conflict of law rules (whether of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York. (For residents of Denmark and Finland: Should you be considered a consumer under the applicable mandatory consumer protection legislation, nothing contained herein shall prevent your rights to present claims in the Market Court.)

- e. Our failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Hub is subject to federal, state, provincial, and local laws and regulations and is void where prohibited by law.
- f. Any clause of these Official Rules that is prohibited or unenforceable in any jurisdiction is ineffective as to that jurisdiction to the extent of that prohibition or unenforceability. That does not affect the validity or enforceability of that clause in any other jurisdiction nor invalidate the remaining clauses of these Official Rules.

14. PRIVACY AND PUBLICITY

Any information you submit as part of the Hub will be used for purposes of this Hub and treated in accordance with our [Privacy Policy](#) and, as relevant by PGA European Tour, in accordance with its [Privacy Policy](#). Except where prohibited, participation in the Hub constitutes your consent to our use of your name, likeness, voice, opinions, biographical information, and jurisdiction of residence for promotional purposes in any media without further payment or consideration, and to the cross-border transfer of such information, consistent with applicable law.

15. ORGANIZERS

The Hub is organized by Tata Communications Limited, Vintners Place, 68 Upper Thames Street, London EC4V 3BJ, United Kingdom and PGA European Tour, Wentworth Drive, Virginia Water, Surrey, GU25 4LX

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